



JFW 3622  
24349.010

UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Jansen et al  
Serial No. : 09/714,857  
Filed : November 16, 2000  
Art Unit : 3622  
Examiner : James W. Myhre  
Title : Loyalty Program Tracking and Conversion System

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

September 24, 2004

**REQUEST FOR EXTENSION OF TIME**

SIR:

A response to the Office Action dated August 19, 2004 was initially due within one month, or by September 19, 2004. Applicants hereby request a one-month extension of the time to file a Response to October 19, 2004.

A check in the amount of \$55.00 in payment of the one-month extension fee required by 37 C.F.R. § 1.17(a) is enclosed. Please refund any over payment or charge any deficiency to Deposit Account No. 03-3415.

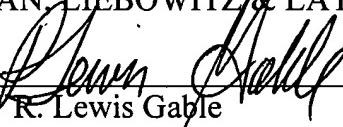
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Respectfully submitted,

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